

Seattle Kraken vs Vancouver Canucks

DATE: Friday, January 2, 2026
LOCATION: Vancouver, British Columbia, CA

Event Description

Seattle Kraken vs Vancouver Canucks is a premier sports event in Vancouver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 18,890 people

Event ID: 4LvXUpT62Y77T9cCQN

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,556 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
