

Seat of Our Pants - Benefit Concert - Casting For Recovery

DATE: Friday, August 15, 2025
LOCATION: New Milford, Connecticut, US

Event Description

Seat of Our Pants - Benefit Concert - Casting For Recovery is a premier festivals event in New Milford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 44/100

Expected Attendance: 507 people

Event ID: 8xAq4eLo7JYm5Pcuyf

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 203 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 11:53:04 AM