

Seafood Day at Anchovies & Salt

DATE: Sunday, August 24, 2025
LOCATION: Renton, Washington, US

Event Description

Seafood Day at Anchovies & Salt is a premier festivals event in Renton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 54/100

Expected Attendance: 1,667 people

Event ID: 3n5magDsn76h7Lmm9L

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 667 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
