

Sea Otter Australia SUMMIT | Sea Otter Australia 2025 | Batemans Bay NSW

DATE: Tuesday, October 21, 2025
LOCATION: Batemans Bay, New South Wales, AU

Event Description

Sea Otter Australia SUMMIT | Sea Otter Australia 2025 | Batemans Bay NSW is a premier expos event in Batemans Bay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 55/100
Expected Attendance: 1,883 people
Event ID: BmYbyUMjxxLFcNqoPB

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 753 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
