

Se protéger au quotidien:les bons réflexes de cybersécurité-Terres-de-Caux

DATE: Monday, November 10, 2025
LOCATION: Terres-de-Caux, Normandie, FR

Event Description

Se protéger au quotidien:les bons réflexes de cybersécurité-Terres-de-Caux is a premier conferences event in Terres-de-Caux. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 28/100

Expected Attendance: 77 people

Event ID: E2rh6H6ENEZ5KWgAWz

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 31 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.