

# 'Seó Mór Futa Fata @ 20'

DATE: Saturday, November 15, 2025  
LOCATION: Inverin, County Galway, IE

## Event Description

'Seó Mór Futa Fata @ 20' is a premier performing-arts event in Inverin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 27/100

**Expected Attendance:** 68 people

**Event ID:** 8NQttqmXMRMSCgVzY6

## Hotel Demand Indicators

**ADR Impact Index:** 3.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 27 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*