

Se il mondo si desse la mano

DATE: Sunday, October 12, 2025

LOCATION: Firenze, Toscana, IT

Event Description

Se il mondo si desse la mano is a premier concerts event in Firenze. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 46/100

Expected Attendance: 628 people

Event ID: 7C5H3kudEECZhk2VCq

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 251 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.