

SDHL - HV71 vs Brynäs

DATE: Friday, October 3, 2025
LOCATION: Gävle, Gävleborgs län, SE

Event Description

SDHL - HV71 vs Brynäs is a premier sports event in Gävle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,334 people

Event ID: F4ohY85K6Sn8q2B5FU

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,134 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.