

Sculptures, Sips and Sounds

DATE: Saturday, August 30, 2025
LOCATION: Bawley Point, New South Wales, AU

Event Description

Sculptures, Sips and Sounds is a premier performing-arts event in Bawley Point. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 45/100

Expected Attendance: 542 people

Event ID: CheXAF3nB8y4xxvnx8

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 217 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
