

# Sculpt + Spritz: TGIF Workout + Happy Hour Class Ø>ÝØ &@p '(Ø>ÝB

DATE: Friday, December 19, 2025  
LOCATION: Mechanicsburg, Pennsylvania, US

## Event Description

Sculpt + Spritz: TGIF Workout + Happy Hour Class Ø>ÝØ &@p '(Ø>ÝB is a premier community event in Mech. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community  
**Importance Rank:** 16/100  
**Expected Attendance:** 20 people  
**Event ID:** B2cqeLyraNYH8oxy4Y

## Hotel Demand Indicators

**ADR Impact Index:** 2.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 8 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*