

SCU Torreense vs UD Leiria

DATE: Friday, August 29, 2025

LOCATION: Leiria, Leiria, PT

Event Description

SCU Torreense vs UD Leiria is a premier sports event in Leiria. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,793 people

Event ID: FdqqnA8aDCe5JwwPqM

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,917 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.