

# Screw Loose Vol 1 ft. Patsy Skeet, Lucazade, msjos

DATE: Friday, November 28, 2025  
LOCATION: Mount Maunganui, Bay of Plenty Region, NZ

---

## Event Description

Screw Loose Vol 1 ft. Patsy Skeet, Lucazade, msjos is a premier festivals event in Mount Maunganui. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 37/100

**Expected Attendance:** 223 people

**Event ID:** D6ceViBPGhRE9eiEzJ

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 89 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/screw-loose-vol-1-ft-patsy-skeet-lucazade-msjos>

Document generated on 6/4/2026, 1:52:38 AM