

Screening Saves Lives: Practical Tips & Information

DATE: Monday, October 13, 2025
LOCATION: Parsippany-Troy Hills, New Jersey, US

Event Description

Screening Saves Lives: Practical Tips & Information is a premier community event in Parsippany-Troy Hills. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 15/100

Expected Attendance: 18 people

Event ID: asE2MYGhNRymnJJJa7X

Hotel Demand Indicators

ADR Impact Index: 2.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 7 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.