

Screening Room: 'Louise Bourgeois: The Rage to Understand'

DATE: Saturday, January 24, 2026
LOCATION: New York, New York, US

Event Description

Screening Room: 'Louise Bourgeois: The Rage to Understand' is a premier expos event in New York. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 33/100
Expected Attendance: 134 people
Event ID: 6GRUbA4JxWvEcRwmdp

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.