

Scranton Wilkes-Barre RailRiders vs Buffalo Bisons

DATE: Tuesday, August 19, 2025
LOCATION: Buffalo, New York, US

Event Description

Scranton Wilkes-Barre RailRiders vs Buffalo Bisons is a premier sports event in Buffalo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 10,615 people

Event ID: A4SturASjcJ7TrqBkw

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,246 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.