

Scottish Cup - 1st Round - Sauchie Juniors vs Inverurie Loco Works

DATE: Saturday, September 27, 2025
LOCATION: Inverurie, Scotland, GB

Event Description

Scottish Cup - 1st Round - Sauchie Juniors vs Inverurie Loco Works is a premier sports event in Inverurie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,656 people

Event ID: GdLQpVmXFcHKX7eC3r

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 662 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.