

Scott Tixier, Ben L'Oncle Soul, and Tony Tixier

DATE: Tuesday, October 14, 2025
LOCATION: Paris, Île-de-France, FR

Event Description

Scott Tixier, Ben L'Oncle Soul, and Tony Tixier is a premier concerts event in Paris. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 38/100
Expected Attendance: 259 people
Event ID: AHNX9XAqsuLVqzTUtd

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 104 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.