

# Scott Novotny Comedy Show

DATE: Thursday, September 25, 2025

LOCATION: Fort Myers, Florida, US

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## Event Description

Scott Novotny Comedy Show is a premier performing-arts event in Fort Myers. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 32/100

**Expected Attendance:** 119 people

**Event ID:** 35HJcUC6ZuTfbBPGXm

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 48 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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Document generated on 6/4/2026, 1:42:57 AM