

# Scott Cook and the Little Rippers in Sydney w/ Liz Frencham

DATE: Monday, October 27, 2025  
LOCATION: Surry Hills, New South Wales, AU

---

## Event Description

Scott Cook and the Little Rippers in Sydney w/ Liz Frencham is a premier festivals event in Surry Hills. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals  
**Importance Rank:** 42/100  
**Expected Attendance:** 407 people  
**Event ID:** BPgffA9qTVVKecasex

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 163 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---