

# Scots in the Bush 2025

DATE: Tuesday, August 12, 2025  
LOCATION: Boondooma, Queensland, AU

---

## Event Description

Scots in the Bush 2025 is a premier festivals event in Boondooma. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 55/100

**Expected Attendance:** 1,830 people

**Event ID:** EPaQuMmrNGmNw9Vb5K

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 732 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---