

Scorpions with Buckcherry (Rescheduled from 2/27/25)

DATE: Thursday, August 14, 2025
LOCATION: Las Vegas, Nevada, US

Event Description

Scorpions with Buckcherry (Rescheduled from 2/27/25) is a premier concerts event in Las Vegas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 64/100
Expected Attendance: 5,296 people
Event ID: F3WhopbH6g9FargrSQ

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,118 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
