

Scoprire il legame tra arte, natura e comunità

DATE: Saturday, October 25, 2025
LOCATION: Cerreto Langhe, Piemonte, IT

Event Description

Scoprire il legame tra arte, natura e comunità is a premier conferences event in Cerreto Langhe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 274 people

Event ID: CAkZVKmbDjLNWX2Uyw

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 110 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.