

Scoil Mhuire Santas Grotto

DATE: Sunday, December 7, 2025
LOCATION: Loch Garman, Contae Loch Garman, IE

Event Description

Scoil Mhuire Santas Grotto is a premier festivals event in Loch Garman. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 33/100

Expected Attendance: 143 people

Event ID: HrKERtXfEtFzodnsZa

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 57 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.