

# Scientist and YUNGMORPHEUS

DATE: Thursday, August 14, 2025  
LOCATION: Birkenhead, England, GB

---

## Event Description

Scientist and YUNGMORPHEUS is a premier concerts event in Birkenhead. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 41/100

**Expected Attendance:** 369 people

**Event ID:** BWAD8vUtsGd5j484g4

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 148 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/scientist-and-yungmorpheus>

Document generated on 6/3/2026, 11:54:48 PM