

Schwenninger Wild Wings vs Kolner Haie

DATE: Sunday, December 28, 2025
LOCATION: Köln, Nordrhein-Westfalen, DE

Event Description

Schwenninger Wild Wings vs Kolner Haie is a premier sports event in Köln. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 17,586 people

Event ID: CSQa7piVyKYktCPGRc

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,034 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 5:49:39 AM