

# Schule gestalten – Designkompetenzen in der Bildung

DATE: Thursday, September 18, 2025  
LOCATION: Mainz, Rheinland-Pfalz, DE

---

## Event Description

Schule gestalten – Designkompetenzen in der Bildung is a premier conferences event in Mainz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 39/100

**Expected Attendance:** 272 people

**Event ID:** Bz9iM9VQriXgnWsrrn

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 109 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*