

School of Cancer Sciences 1st Annual Learning & Teaching Symposium

DATE: Monday, September 1, 2025
LOCATION: Bearsden, Scotland, GB

Event Description

School of Cancer Sciences 1st Annual Learning & Teaching Symposium is a premier conferences event in Bearsden. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 37/100

Expected Attendance: 221 people

Event ID: Co8BRgNEmhMeGuTc4B

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 88 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.