

# SCHOOL HOLIDAYS: Crafting our Family Stories (5-10 YRS)

DATE: Wednesday, October 1, 2025  
LOCATION: Windsor, New South Wales, AU

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## Event Description

SCHOOL HOLIDAYS: Crafting our Family Stories (5-10 YRS) is a premier expos event in Windsor. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos  
**Importance Rank:** 49/100  
**Expected Attendance:** 862 people  
**Event ID:** 4Ebgd9Yzj6ytyKfk4f

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 345 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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