

Scholarly Gemstone Lecture by Hilpi Kangas, University of Turku, Finland: Navigating Contemporary Work-Hybrid Structures, AI Tools, and Evolving Leadership Practices

DATE: Wednesday, October 8, 2025
LOCATION: Linz, Oberösterreich, AT

Event Description

Scholarly Gemstone Lecture by Hilpi Kangas, University of Turku, Finland: Navigating Contemporary Work-Hybrid Structures, AI Tools, and Evolving Leadership Practices is a premier conferences event in Linz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 8X56tDwFpRZoBqJE6X

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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