

SchadanLand / Ad0CD0C00 A@C

DATE: Sunday, November 9, 2025
LOCATION: Lübeck, Schleswig-Holstein, DE

Event Description

SchadanLand / Ad0CD0C00 A@C WC00 is a premier festivals event in Lübeck. This event attracts visitors world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 37/100

Expected Attendance: 237 people

Event ID: 3AHpAwk378NbboV53H

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 95 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.