

Scenic Painters Open Day

DATE: Saturday, October 18, 2025

LOCATION: Wickwar, England, GB

Event Description

Scenic Painters Open Day is a premier expos event in Wickwar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,796 people

Event ID: QzQex3vx2UY3F9F2Rf

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 718 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.