

Scenic Half Marathon Nakhon Phanom

DATE: Saturday, October 25, 2025
LOCATION: Tambon Nai Mueang, Chang Wat Nakhon Phanom, TH

Event Description

Scenic Half Marathon Nakhon Phanom is a premier sports event in Tambon Nai Mueang. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 41/100

Expected Attendance: 339 people

Event ID: J2E4VrZcpzDBjaJ8D5

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 136 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.