

Scattered Flurries in Richfield Springs

DATE: Saturday, August 16, 2025
LOCATION: Richfield Springs, New York, US

Event Description

Scattered Flurries in Richfield Springs is a premier festivals event in Richfield Springs. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 34/100

Expected Attendance: 151 people

Event ID: 4RtigkDsnzjMGc4xSJ

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
