

SC Heerenveen vs SC Telstar

DATE: Sunday, October 19, 2025
LOCATION: Velsen-Zuid, Noord-Holland, NL

Event Description

SC Heerenveen vs SC Telstar is a premier sports event in Velsen-Zuid. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 5,293 people

Event ID: GTrFvSfSyWcqQbjWy

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,117 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 4:50:54 AM