

SC Corinthians SP vs CR Vasco da Gama RJ

DATE: Sunday, August 24, 2025
LOCATION: Rio de Janeiro, Rio de Janeiro, BR

Event Description

SC Corinthians SP vs CR Vasco da Gama RJ is a premier sports event in Rio de Janeiro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 76/100
Expected Attendance: 20,329 people
Event ID: 6tQNiCLKNXzNmeTY46

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)
Occupancy Impact: +62 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 8,132 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.