

SC Bern vs Frolunda HC

DATE: Tuesday, October 14, 2025
LOCATION: Gothenburg, Västra Götalands län, SE

Event Description

SC Bern vs Frolunda HC is a premier sports event in Gothenburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 69/100

Expected Attendance: 8,779 people

Event ID: BDhdgGN3NjEmZQKnD7

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,512 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.