

# Sébastien Raboud Driving School Awareness Course

DATE: Monday, November 10, 2025  
LOCATION: Bulle, Fribourg, CH

## Event Description

Sébastien Raboud Driving School Awareness Course is a premier expos event in Bulle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** Ah2sRgxF6xUJtKbt8E

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*