

[SÁBADO 23/08] TRIO DONA ZEFA + Djs

DATE: Saturday, August 23, 2025
LOCATION: Caiçaras, Minas Gerais, BR

Event Description

[SÁBADO 23/08] TRIO DONA ZEFA + Djs is a premier concerts event in Caiçaras. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 43/100

Expected Attendance: 442 people

Event ID: 3Hzm9nT2Q8UvGCEsdX

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 177 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.