

# SÁB 13/12 ¡Kstyle a puro Kpop y Cultura coreana!

DATE: Saturday, December 13, 2025  
LOCATION: Buenos Aires, Buenos Aires, AR

## Event Description

SÁB 13/12 ¡Kstyle a puro Kpop y Cultura coreana! is a premier conferences event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 54/100

**Expected Attendance:** 1,577 people

**Event ID:** 9NPrCjVKVE5y46eqRz

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 631 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*