

Say WHAT now? Robert Graham and The Landing with Sgt. Hulka!

DATE: Sunday, November 16, 2025
LOCATION: Fremantle, Western Australia, AU

Event Description

Say WHAT now? Robert Graham and The Landing with Sgt. Hulka! is a premier concerts event in Fremantle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 31/100
Expected Attendance: 106 people
Event ID: 5gyyFYopLGY8j42nqM

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 42 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
