Say Ocean at Pabellón del Palacio de los Deportes

DATE: Saturday, December 20, 2025
LOCATION: Ciudad de México, Ciudad de México, MX

Event Description

Say Ocean at Pabellón del Palacio de los Deportes is a premier concerts event in Ciudad de México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 38/100
Expected Attendance: 238 people
Event ID: Cfjem4tKykn4WU5rt2

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 95 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.