

SAW - HER Outdoors Week - Adult Women- Curracloe Surf & Beach Volleyball

DATE: Thursday, August 14, 2025
LOCATION: Curracloe, County Wexford, IE

Event Description

SAW - HER Outdoors Week - Adult Women- Curracloe Surf & Beach Volleyball is a premier festivals event in Curracloe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 39/100

Expected Attendance: 270 people

Event ID: 3en3bBb9XSo4ci7389

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 108 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
