

Savi Fernandez Band @ Looe Key

DATE: Thursday, October 30, 2025

LOCATION: Key Largo, Florida, US

Event Description

Savi Fernandez Band @ Looe Key is a premier festivals event in Key Largo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 57/100

Expected Attendance: 2,192 people

Event ID: 4WCQXiF4XtVnL4CPb7

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 877 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.