

Saved By The Referral 90's Themed Visitors' Day

DATE: Wednesday, August 20, 2025
LOCATION: Wichita, Kansas, US

Event Description

Saved By The Referral 90's Themed Visitors' Day is a premier festivals event in Wichita. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 431 people

Event ID: 6UxVCw6uPFwToE4nza

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 172 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.