

Save the Date for the Genealogy of Southern Illinois' Annual Family History Conference

DATE: Saturday, August 16, 2025
LOCATION: Carterville, Illinois, US

Event Description

Save the Date for the Genealogy of Southern Illinois' Annual Family History Conference is a premier conferences event in Carterville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 170 people

Event ID: 9G9cKHki9zen47dpRT

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
