

Saudi Tourism Authority - Dublin Roadshow 2025

DATE: Thursday, September 11, 2025
LOCATION: Dublin, County Dublin, IE

Event Description

Saudi Tourism Authority - Dublin Roadshow 2025 is a premier expos event in Dublin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 43/100

Expected Attendance: 429 people

Event ID: AMq7sUzMUEV8VT4mzh

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 172 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.