

Saudi League - Al Qadsiah vs Al Shabab

DATE: Wednesday, December 31, 2025

LOCATION: bvDc Jbv6, dVFcvBb' 'dF1d' 'cbÂ 4

Event Description

Saudi League - Al Qadsiah vs Al Shabab is a premier sports event in bvDc Jbv6. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,612 people

Event ID: FAYSCbAhcAeCrYnPQx

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,845 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.