

# Saudi League - Al Hazem vs Al Ettifaq

DATE: Friday, October 31, 2025  
LOCATION: Ad Damm ð „F ÖÖ Ö'Â 4

## Event Description

Saudi League - Al Hazem vs Al Ettifaq is a premier sports event in Ad Damm ð (Dammam). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 59/100

**Expected Attendance:** 2,959 people

**Event ID:** GQ43DDJhrgeAEMsKBT

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,184 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*