

Saturday Yard Sessions Featuring: Skaman Selecta (NZ)

DATE: Saturday, August 30, 2025
LOCATION: Myaree, Western Australia, AU

Event Description

Saturday Yard Sessions Featuring: Skaman Selecta (NZ) is a premier festivals event in Myaree. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 44/100

Expected Attendance: 525 people

Event ID: Cz7WrF6k9PbhVGRQMD

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 210 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.