

Saturday Night Music @ The Henry - August 23rd Sam Bucca. LIVE MUSIC! FREE ENTRY!

DATE: Friday, August 22, 2025
LOCATION: Lawson, New South Wales, AU

Event Description

Saturday Night Music @ The Henry - August 23rd Sam Bucca. LIVE MUSIC! FREE ENTRY! is a premier performing-arts event in Lawson. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 41/100
Expected Attendance: 353 people
Event ID: 6mVBgUo9JMiE8bNVpj

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 141 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
